

JON LEONOUDAKIS

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SENIOR TEAM LEADER | STRATEGIST

SUMMARY

25 years of senior management experience leading multidiscipline teams for Fortune 500 companies in the entertainment industry. My philosophy is driven by a passion for excellence: love what you do, treat people well and exceed expectations. I'm a creative problem-solver with a unique combination of high-level project management skills and content development abilities. I have a track record of success producing award-winning work experienced by more than 75 million people worldwide.

SKILLS

- Team Leadership
- Project Management
- Media Design/Production
- Mentoring & Training
- * Strategic Planning
- * Creative Writing
- * Marketing/Branding
- * Vendor Management
- * Content Development
- * Storytelling
- * Interpersonal Skills
- * Six & Twelve-String Guitars

EXPERIENCE

Team Leader / BasebALZ / Society for American Baseball Research (SABR) – 2018-present

- Initiated the first baseball reminiscence therapy program in Los Angeles, serving people fighting Alzheimer's and dementia, as well as those with chronic medical conditions.
- Created successful partnerships with Alzheimer's Los Angeles and the Veteran's Administration.
- Designed, customized, and facilitated program content and activities to fit a variety of groups and participants.

Executive Producer / Evzone Media & Experiential / 2005-present

- Led first indie studio to debut a channel dedicated to baseball history on multiple OTT platforms
- Financed, produced, directed, and distributed 30 films in 10 years, with ten in the National Baseball Hall of Fame's permanent collection and 3 in the UCLA Film & Television Archives.
- Created ground-breaking documentary streaming series, *The Sweet Spot*, on Amazon Prime, captivating international audiences in the US, UK, Germany, and Japan since 2016.

Producer / Spaces / Virtual Reality Attractions / May-June 2017

- Provided strategic leadership to multidiscipline and multinational team of 25 for a complex, ultra-fast track virtual reality themed entertainment project (completed in 8 weeks)
- Optimized production process using best practices developed over 20 years
- Demos resulted in client opening two VR complexes in the US with another slated for opening in Korea

Producer / Disney Consumer Products / Playmation Toys / Nov. 2012 – Sept. 2013

- Team leader of multidiscipline and multinational group of 25 across two divisions of the Walt Disney company engaged in rapid prototyping and demos of complex hi-tech fast track project for top-level executives and corporate partners.
- Created, managed, and supervised multi-million-dollar budgets and schedules, cash flow projections, cost accounting reports, team casting, and sourcing vendors.
- Team's success led to the project being green-lit for mass production.

Producer / Derivative, Inc. / Touch Designer Software / 2008-2012

- Team leader for multinational software designer, providing management, procurement, and logistics solutions to complex projects for cruise ships, museums, theme parks, and special venues worldwide.
- Streamlined organizational processes and communication internally and with clients, which led to team success and my contract being renewed four years in a row.

Show Producer / Walt Disney Imagineering / The Monster's Inc., Laugh Floor / 2005-2008

- Provided critical leadership for large-scale, multi-million-dollar Pixar attraction at Magic Kingdom/ Walt Disney World.
- Led multidiscipline team of 50 in the creation of complex, bleeding-edge tech project, including show writing, media design, asset production, installation, cast training, and collaboration with several Disney/Pixar divisions.
- Team execution so successful we were given more scope and budget to enhance the project, which has become a guest favorite, still going strong after 13 years.

Producer / Lunchbox Entertainment / The Wrecking Crew / 2002-2007

- Designed and developed content with film's producer/director to determine interviewees, interview questions, working on set with talent as well as crew to capture stories and performances.
- Delivered creative notes for milestone edits during post-production, devised audience questionnaire, analyzed metrics from test screenings.
- The film has become a cult music documentary classic, winning multiple awards at film festivals around the world, and picked up for distribution by Magnolia Pictures, airing/streaming on PBS, Netflix, and Amazon Prime.

Head of Production / Big Buddha Baba / Seattle Science Fiction Museum / 2003-2005

- Provided key leadership of multidiscipline staff of 20 to produce a series of 25 mini-documentaries and 2 interactive experiences, including film shoots with George Lucas and Steven Spielberg.
- Acknowledged for streamlining the production process and effective team management.
- Team's productivity and work resulted in client adding scope and inviting the company to handle media design and production for another museum project.

AWARDS & ACHIEVEMENTS

- Spotlight Documentary Silver Award, *Hano! A Century in the Bleachers* as writer/producer/director (2015)
- Audience Award, Seattle International Film Festival, *The Wrecking Crew*, producer (2008)
- THEA for Outstanding Achievement, Attraction, Epcot's Millennium Village, show producer (2000)
- Co-Author/editor, *Baseball Pioneers: True Stories of Guts & Glory by Pioneering Men and Women of the Game* (2018)

FEATURED SPEAKER/LECTURES

- Azusa Pacific University, Duquesne University, Pasadena Art Center of Design, University of Southern California, University of San Francisco, Union College of New York.
- The Cooperstown Symposium on Baseball & American Culture, The NINE Spring Training Conference on Baseball, Society of American Baseball Research (SABR) National Convention

EDUCATION

Loyola Marymount University, Los Angeles, CA
Bachelor of Arts – Communication Arts
Emphasis: Film & Video production